

KGBA Board Meeting Brief

April 15, 2019

Call to order 08:33 am

Members present: Sue Beck, Ashley Kennedy, Lisa LaRose, John James, Kathrin Bateman, Stephanie Lounsbury,

Members excused: Cori Durdy

1. Approval of Minutes - done via email
2. Approval of Treasurer's Report: Stephanie made a motion to accept, Ashley seconded the motion

	<u>Feb 28, 2019</u>	<u>Mar 31, 2019</u>
Checking Balance:	\$22,964.23	\$22,228.32
Savings Balance:	\$15,526.24	\$15,526.35
<u>PayPal Balance:</u>	<u>\$ 1,031.80</u>	<u>\$ 1,046.06</u>
Total Assets:	\$39,522.27	\$38,800.73

2019 YTD Expenses \$ 3,615.92
2019 YTD Revenue: \$ 2,024.88

Expenses: March

Board expenses- \$ 86.35 (Stamps and PO Box)
Refunds/Fees \$ 67.00
Promotions \$ 19.95 (Z-Maps)
Evaluation Program \$ 562.61
 \$ 735.91

3. Reports of Officers, Boards, Standing Committees.

a. Show committee update – Sue advised that Stephanie Idzikowski sent an email that had some valid points we should address. Sue suggested that show committees give Kelsee Gibbs 6-8 weeks' notice prior to a show. This allows her

time to send ribbons and post announcements. We will send packet to judge, so contact info for judge must also be sent to us

Ashley suggested that 8 weeks should be the minimum to get advertising out. Kelsee will send the judge a packet that includes an up to date breed standard, scorecard, show rules and regulations and contact information for someone the judge can contact questions prior to or the day of the show.

We will post an announcement on the website and as many other places as possible/reasonable, including Facebook groups and pages, communique, and newsletters. Sue polled the group on the above and all members replied affirmatively to the timelines suggestions.

Online show- Sue will ask Kelsee if she is interested and if so, we will schedule it. If not, we will let this pass this year.

b. Newsletter committee update – Newsletter should be going out shortly. Elizabeth is currently tied up with yearbook so that is slowing the editing and Kathrin is waiting on articles from a couple people. Kathrin could always use more articles and ideas for future issues. She suggested that as people are thinking about their herd experience and direction, they may come up with ideas that would be interesting to other breeders. Stephanie is working on a tribute to Pat Showalter. She brought up whether we should combine this with a history of the breed or if the history and the tribute should be two separate articles. Sue felt this should be two separate issues since the breed history should talk about the Kinder goat: where it has been and where it is going. The consensus is that the tribute to Pat Showalter and the breed history should be kept separate. Also, everyone agreed the tribute should be newsletter material.

Stephanie shared some personal stories of why the tribute to Pat Showalter is so important. Sue mentioned several other people that should be contacted regarding the history of the breed. Sue suggested that we investigate doing an entire newsletter on the association history, perhaps in a winter newsletter.

Stephanie said she should be able to have the Pat Showalter tribute done by summer and the history for December/January.

c. Judge Training Committee update – Lisa Lamm, Kam Padlina, Ashley Kennedy and Sue Beck met at Jan Hodges' farm to hold mock evaluations for training purposes. They also went over the breed standard, scorecard and show rules and regs. They'll send out copies of all updated documentation for review, then post publicly on the website. They will be having 1-2 more training clinics for our evaluators this spring and summer, then hope to get evaluators out to start doing real evaluations. Ideally, they will evaluate herds together for the first 12 months or

until they feel comfortable evaluating on their own. Sue states she hopes to have some actual evaluations done by summer.

Next step - we need to find judges for evaluation training clinics
Ashley, Sue and Kam will each look for a judge near their farm. Whoever finds one first will host the next training day.

d. Youth Development Committee update – Kam and John are creating a “how to donate a doeling/wether” and “how to receive a doeling/wether donation” for website. John will have a full report in May. Kelsee will be adding a youth page based on the mockups John had previously completed.

e. Budget committee

f. Nomination Committee – Completed until fall of 2019.

g. Promotional Committee – Sue shared promotional material with John via Google drive. We need to price out having documents printed and sent directly to members on an as needed basis vs. getting bulk and mailing it out ourselves. John stated he had sent digital promo material to Robbie Auman for the Mother Earth News Fair and it worked out well. Agreed that we should have the tri-fold brochures professionally printed. John purchased a goat banner from the American Farm Bureau that he will also make available to shows and events..

4. Special Orders – None

5. Unfinished Business and General Orders.

a. Website is being converted by Kelsee Gibbs. It is complete other than a few minor design items, so we will be switching it over within the next week or two. After it is completed, Sue will send out an email to the board and ask that everyone look it over and let us know if they see any problems or missing info. All requests for changes, additions or updates must be directed to both Sue and Kelsee – no changes will be made without Sue’s approval so that Kelsee is only answering to one person. We can expect updates once per month so if there are things that need added, please send those in to Sue in a timely manner.

b. Sue requested descriptions from everyone on what they consider their jobs to entail. If you haven’t done so yet, please get these done asap.

6. New Business -

a. New registry - Sue and Kelsee will be working on this in the upcoming weeks. Since the company where Kelsee Gibbs works does website and software development, we will explore having Kelsee’s company work on a new registry.

Sue is working on a listing of requirements, including hopefully tying the registration process into the registry and pedigree systems. If this does not work out, then we will advertise on our Facebook page, etc. Sue polled the group and all members approved this plan

7. Adjourn -Lisa moved to adjourn at 9:27 pm and Ashley seconded the motion.