

KGBA Board Meeting Agenda

March 19, 2018

Meeting called to order at 7:30 p.m. CST

Members present: Sue Beck, Ashley Kennedy, Kathrin Bateman, Lisa LaRose, Julie Snider, John James

Members excused: Stephanie Lounsbury

1. Reading and approval of the minutes.

Motion to accept by Kathrin, Seconded by Lisa.

Motion carried

2. Treasurer's report

	<u>January 31, 2018</u>	<u>February 28, 1=2018</u>
Checking Balance:	\$22,317.93	\$22,254.27
Savings Balance:	\$15,524.62	\$15,524.75
PayPal Balance:	<u>\$ 1,072.57</u>	<u>\$ 244.30</u>
Total Assets:	\$38,915.12	\$38,023.32
2018 YTD Expenses:	\$ 113.00	\$ 1,335.66
2018 YTD Revenue:	\$ 823.00	\$ 1,982.00
Profit/(loss)		\$ (646.34)

Motion to accept by John, Seconded by Julie.

Motion carried

3. Reports of Officers, Boards, Standing Committees.

a. Show committee update – Shows are planned in Ohio (June 9 & 10) and Missouri (August) and North Carolina in the Fall. Show directors need to get full list of shows and dates to Kelsee and Sue for posting on website and Facebook. All board members participated in a discussion about how to improve attendance at shows. Some of the ideas mentioned included educational seminars, blood draw clinics and increased publicity. Ashley brought up creating a show calendar for the website and volunteered to put it together. Sue requested that updated show bills be sent to her for posting on social media sites.

b. Newsletter committee update – Kathrin reports that the winter issue went out about four weeks ago and the next issue is almost ready to go. Kathrin mentioned that youth news will be going into the newsletter regularly. 55 membership postcards have been returned from the last newsletter. The deadline to return cards is the end of March but we will extend the deadline until prep time for the June or July newsletter. The list will be sent with the newsletter. Ashley volunteered to format the list to send out.

c. Judge Training Committee update – Ashley and Sue are working on the forms and will have them ready for review at the April meeting.

d. Youth Development Committee update – John provided an update. Sue requested that John contact her to discuss content for the Association webpage. The issue of how to register the does in the doe chain was discussed. The board agreed that the goat kid will be transferred into the name of the youth upon receipt of the goat so they will not have issues with showing the goats. The board also discussed that the role of the sponsor will be key to keeping the doe chain working.

e. Budget committee – Lisa LaRose, treasurer, has finalized the budget and Sue will send it to all members for review and response. All responses need to be sent by March 31, 2018. Lisa requested that all committees review their expenses and advise her if we anticipate any changes.

4. Special Orders.

a. None

5. Unfinished Business and General Orders.

a. Milk Star program – Ashley has updates all forms on the KGBA website. She also tried to make the process easier for people to understand and use. Sue mentioned that users do not have to be KGBA members to be on milk test. However, the goats do need to be registered Kinders to earn their Milk Star. We want to encourage Kinder owners to participate regardless of membership status.

Sue discussed that in the interest of balance, we also need to promote the meat qualities of Kinder goats. She requested that members think about this so we can discuss at the next meeting.

b. Auditing of books – The board will look for someone to conduct an informal audit of the books.

c. Membership forms – (also addressed under newsletter) 55 membership postcards have been returned from the last newsletter. The deadline to return cards is the end of March but we will extend the deadline until prep time for the June or July newsletter. The list will be sent with the newsletter.

d. Publications for Kinder Articles – Kathrin discussed that some of the magazines on our proposed submission list are very different and have different target markets. Kathrin is very interested in writing the article for Mary Janes Farm. John discussed circulation figures for the various publications we are targeting. Since Mother Earth News and Progressive Farmer both have circulation over 500,000, we will target them first. These magazines also have different types of readers. Sue will work in the article for Mother Earth News, Kathrin will work on the article for Mary Janes Farm. Kathrin has an associate that help with the newsletter she will approach about writing the article for Progressive Farmer.

6. New Business – None

7. Adjourn – Kathrin motioned to adjourn the meeting and Julie seconded the motion. Meeting adjourned at 8:45 p.m. CST.