

**KGBA Board Meeting Minutes**  
**February 15, 2021, 2020**  
**Call to order at 7:35 pm CST**

**Members Present: Sue Beck, Ashley Kennedy, Lisa LaRose, John James, Kathrin Bateman, Stephanie Griffin, Kendra Shatswell**

1. Approval of Minutes – Motion by Lisa, seconded by Stephanie
2. Approval of Treasurer’s Report – Motion by Stephanie, seconded by Ashley

Treasurer’s Report January 2021

January 31, 2020

Checking-	\$28,840.63
Savings-	\$15,528.96
PayPal-	\$ 881.12
Totals-	\$45,250.71

YTD Exp-	\$2,818.85
YTD Income-	\$1,177.00

Monthly Expenses: January

Fees/refunds	\$
Promotions	\$. 19.95
Board expenses	\$
Legal Fees	\$ 2,758.90
Web related	\$
Bus filing	\$ 40.00

Total	\$ 2,818,85
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3. Reports of Officers, Boards, Standing Committees.

a. Show committee update – Virtual show – Kam is having some personal issues and Sue will ask Lisa Lamm to complete the judging process. Sue will let everyone know when she hears back. Kendra will work on putting together a spring virtual show. The plan is to have two shows a year in spring and fall. The biggest issue has been finding judges. Moving forward, if everyone knows we have two shows per year, the entries should balance out and not be as cumbersome as the fall 2020 virtual show.

b. Newsletter committee update by Kathrin and Kendra. The latest newsletter is with Kathrin and being prepared to mail. Most of the content for the next newsletter is together and the committee plans to mail in April and be back on track. The newsletter committee had a meeting and there will be a back up person for each function so that in the event of illness, work issues, etc. The committee is also looking at purchasing software “In-Designs” to be a backup for what Stefanie uses. Sue polled the group and everyone voted affirmatively to put that item in our budget.

c. Evaluation Committee – Nothing at this time.

d. Youth Development Committee update– John requested clarification on the amounts payable for the KGBA scholarship. He will get information to newsletter committee and website. The committee has provided several articles to the newsletter since the last meeting.

e. Budget committee – Lisa has the budget put together in Google docs and will review with the budget committee. We will be able to have a vote on the we should have proposal to everyone within the next couple weeks so that we can vote on the budget at the March meeting. We need to have the financials reviewed by three Association Members. Ashley will review the volunteer list and see if there are people that are interested and if not, post a request for volunteers. The Google docs can be shared as a read-only document with the three auditors. Sue stated that the financial are set up this way since as a not-for-profit we need to share the financials if we have a request to do so.

f. Nomination Committee – Discuss in June.

g. Promotional Committee - Ashley said that her, Kendra and Jonelle talked about the approach they want to take to promotions and some of the projects they want to do. Ashley put together a calendar on the Google Account so everyone knows what we are doing. Lisa and Sue advised that we already have an activity calendar. It has all the things that each Board member or the committee needs to do each month. Ashley will review and see if there is a need for a second calendar.

One of the projects they are getting started on is a visual handbook to accompany the breed standard. There would be photos of visual representations of what is stated in the breed standard.

Sue asked what the goal of the promotional committee is for the next two months. Sue felt that we need to clarify the goal of the promotional committee. She felt it was to get people engaged and find ways to advertise Kinder Goats.

Kendra stated that one of the things they are exploring is addressing weekly topics of concern that are common to all breeders. She also stated they are looking at doing FAQ posts every week or every two weeks. Sue said that since we have an FAQ page on the website, we can add new questions to our website page.

One idea brought up by Sue was doing breeder highlights or specific goat highlights, such as superior breeding stock or star milkers.

4. Special Orders—none

5. Unfinished Business and General Orders

a. Registry software- Sue has requested a virtual walk-through of the software so far, so that Jan and her can make sure that it includes everything we need and will work for the association. She'll let us know when she hears from him. Stephanie reminded the budget committee that the final payment for the work should be added to the 2021 budget.

b. June open meeting – John volunteered to take a deeper look at three conferencing platforms and present his findings at the March meeting.

c. Sue is to write a letter to our members explaining the reasons behind hiring a lawyer and requesting that each board member either agree to have their personal info shared, or respond that they would like to use the KGBA po box as their published address, and have correspondence forwarded to them. Sue will send it out to us all for review upon completion.

d. Ashley – Will send out the email reminder to renew memberships.

e. Magazine advertisements – A budget of \$250 was voted on and all present were in favor. Kendra is contacting two more publications and Sue and her are supposed to discuss it further this week.

Adjourn 8:40 pm CST

### **To Do List**