

KGBA Board Meeting Minutes

January 18, 2021

Call to Order: 7:32 pm CST

Members present: Sue Beck, Ashley Kennedy, John James, Kathrin Bateman, Kendra Shatswell

Members excused: Lisa LaRose, Stephanie Griffin

1. Approval of Minutes – Motion by Ashley, seconded by Sue, Approved
2. Approval of Treasurer’s Report – Motion by Ashley, seconded by John, approved

Treasurer’s Report December 2020

	<u>November 30, 2020</u>	<u>December 31, 2020</u>
Checking-	\$28,547.50	\$27,703.63
Savings-	\$15,528.85	\$15,528.96
PayPal-	\$ 448.14	\$. 543.41
Totals-	\$44,524.49	\$43,776.00

YTD Exp-	\$ 4,005.34	\$ 5,575.21
YTD Income-	\$13,042.92	\$13,768.92

Monthly Expenses: December

Fees/refunds	\$ 28.52
Promotions	\$ 39.90
Board expenses	\$ 0
Legal Fees	\$1,000.00
Web related	\$ 0
Newsletters	\$ 501.45

Total \$1,569.87

3. Reports of Officers, Boards, Standing Committees.

a. Show committee update – Virtual show - Kendra suggested adding a spring virtual show (so we have two - a spring and fall one). A roundtable discussion was held and all members were in favor. The submissions for the fall virtual show were submitted to the judges the week before Christmas.

b. Newsletter committee update by Kathrin and Kendra. Our goal has been 4 newsletters per year, in March, June, September and December – Kendra asked how do we make this happen? Kendra suggested we need guidelines for what months the newsletters should go out and when submissions have to be in their hands (the editors). Sue asked John about being a backup for mailing and he responded by asking about using electronic newsletters. Sue said she can be the backup for now. The board discussed either an electronic newsletter or using the website. Sue will meet with the newsletter committee to discuss how we want to move forward with meeting our obligation to get a newsletter out 4 times per year.

c. Evaluation Committee – Ashley advised that she does not have a backlog list mainly because of the pandemic. There are names on the list but as we get closer to sending evaluators out again, she will be reaching out via social media. She will also be letting people on the waiting list know the status of getting evaluators out to start making farm visits.

d. Youth Development Committee update– Current committee members are John James, Stephanie Lounsbury and Kim Moff. John will have Kelsee update website and post an announcement online regarding scholarship. We should also start posting things online and in newsletters reminding people to contact committee to donate or receive a doe or wether through the chain program.

KGBA youth Skill-a-thon update – work in progress

e. Budget committee - We need one for 2021. This year it will be Sue, Lisa and Ashley as a volunteer. Kathrin volunteered to be a back-up.

f. Nomination Committee – Discuss in June.

g. Promotional Committee - Ashley states she spoke to Kendra about what needs to be done. Ashley did reach out to someone who expressed interest in helping but has not heard back. She really wants to get one more person involved that is a non-board member. John volunteered to help with the committee in regards to helping with getting promo material to shows and Mother Earth News Fair participants. We may re-name this to Communication Committee.

4. Special Orders–none

5. Unfinished Business and General Orders

a. Registry software- Dan is now giving Sue weekly updates. They are very short and not incredibly informative, but it seems as though he is working on it and is committed to getting the project done. John questioned if we are giving him a deadline and so far, we have not because we don't have many other options. Sue will ask for a demo by June/

b. Follow up on emails from members -

- Ashley is working to update us on volunteer list.

- June meeting will be open to members. We will research platforms but for now Ashley has volunteered to use her Zoom account and everyone was in agreement. However, Sue and other members will also research different platforms.

6. New Business -

a. Email reminders for membership renewal. We have compiled email addresses for the majority of our members. Emails will be sent out advising of the PayPal account and how to do renew via the website.

Members will be reminded they need to renew to receive the newsletter and must be a member by the end of March to run for office.

b. We need to find someone to do archival work for us. At this time, it will consist of scanning documents and photos into an online database or saving them on thumb drives. They will need to be labeled and stored in an organized and easily searchable form at Ashley will reach out to Melissa Lowery since she has wanted to volunteer in the past.

c. Someone to create a list of positive things the board and association are doing right now. Maybe the promotional committee?

d. Kendra asked about if we advertised in any magazines such as Mother Earth News or Grit. Sue requested Kendra to research the cost and get back to the board. Sue shared some of her experiences and Kendra will run with it.

6. Adjournment – Motion by Ashley, Seconded by John, approved. 8:37 PM CST

To Do List

Convert pedigree program online - in process

Convert to new registry software - in process

Scorecard and breed standard update (ongoing)

Meat incentive program

Video how-to on registration forms (after new registry is complete)

Rulings

Newsletter/website items

Add current youth committee members to the website: John James, Stephanie

Lounsbury and Kim Moff.

Announcement in next newsletter on scholarship opportunities & include application or link to online form.

Announcement online and newsletter regarding skill-a-thon.